

AS WE NEAR THE END OF 2014

As we near the end of 2014, I'm pleased to give you an update on what is going on at The Centre for Child Rights and Corporate Social Responsibility (CCR CSR). First, allow me to introduce myself. I am Ines Kaempfer, and I'm excited to join CCR CSR. I've spent most of the last decade in China, working toward better labour conditions, first at the Fair Labour Association and most recently with Elevate. I was fortunate to be given the opportunity to focus on system building work – supporting brands in establishing effective social supply chain management, working with factories to measure social performance or pioneering a new e-learning system to spread best practices. I've witnessed how partnerships between organizations, brands and manufactures can lead to meaningful improvements in workers lives.

I am looking forward utilizing this experience to **continue and develop CCR CSR's** contribution to the welfare of children. Looking at CCR CSR's work and focus I am encouraged by progress that has been made to make Children's Rights an important topic in companies supply chain management and the progress towards eliminating child labour among first-tier suppliers. But greater challenges still lie ahead:

- An unknown number of child workers still working **at tiers beyond the reach** of most auditing systems.
- **Young workers of legal age**, many still in their teens, in need of support and development opportunities.
- The impacts on the **lives of children of working parents**, often separated geographically.

Achieving influence at these levels requires deeper integration. We need to develop new policies and mechanisms among brands, while building capacity on the ground to implement these policies. With this objective in mind, I'd like to highlight two of our current program:



HONG KONG YOUTH DEVELOPMENT WORKING GROUP

The "Hong Kong Youth Development Working Group" was formed to identify the most effective policies and best practices for child labour and juvenile workers and how to spread those practices within the extended supply chain. We have leading brands and suppliers already with us, and we welcome any further knowledge you could bring. If you would like to become a member of this working group please contact us!



THE CAPS PROGRAM

CAPS is a large-scale capacity building program that has equipped a dozen local Guangdong NGOs with the skills and knowledge to train Young Workers, Line Managers, Working Parents and do Child Labour Remediation. We are now rolling out these training programs in a wide range of Guangdong factories. If you're interested in bringing some of these training activities to your factories, let us know!

Internally we often refer to ourselves as, "the Centre". That's how I like to think of our role. We're the Centre of effective policies, collaboration and training on children's rights. If your business impacts the lives of children (and we're pretty sure it does) the Centre is here to find ways to ensure that impact is positive.

I look forward to meeting you all!

Ines Kaempfer
Executive Director of CCR CSR

ABOUT US

The Centre for Child Rights and Corporate Social Responsibility (CCR CSR) in China has been a pioneer in advising businesses on Child Right's since 2009. We are a social enterprise that sells its competence, experience and knowledge to help companies improve and implement child-rights related CSR-strategies, programs and projects.

COMING UP

**TOKYO JAPAN,
12TH DECEMBER**

Save the Children Japan
CCR CSR discusses best practices on how companies can actively engage and practice the Children's Rights and Business Principles (CRBP)

**BEIJING,
11TH DECEMBER**

CCR CSR 2014 Christmas Party
Networking Event in CCR CSR Beijing Office. Join us for cookies & more at our CCR CSR Christmas Party. You will get treated with latest research updates, parenting training clips and lots of sweets!

**BEIJING,
12TH DECEMBER**

China Electronic Standardize Association Annual Conference.
CCR CSR will launch the co-research report on young workers in the electronic industry.

CCR CSR

Centre for Child-Rights and
Corporate Social Responsibility

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