From the Factory with Love: A Study on Migrant Parent Workers in China

The Decision

66% of factories have observed an increase in workers migrating with their children.

The Challenge

Children who migrated with their parents spent more time unattended than other children of factory workers.

The Support

Parents whose children are visiting from their hometowns, are more likely to bring them to the factory.

The Support

29% of factories collect data on whether or not their workers live with their children.

The Decision

$\$ The salary level correlates significantly with workers’ decision to migrate with or without their children.

The Decision

We’ve never thought about bringing our kids over because we wouldn’t be able to afford the children’s living costs,” a worker with two sons aged 8 & 13.

The Support

We’re allowed to apply for Saturdays off to take care of our children. But that means no income on Saturdays,” a worker with one child aged 5.

The Support

Factories can generate stronger satisfaction and retention through additional support for migrant parents.

The Support

More than 50% of brands/buyers say they don’t understand migrant parents well enough.

The Support

How often does your child/children come to the factory while you are at work?

The Support

How long are you planning to stay in this factory?