



Samsung Announces Child Labor Prohibition Policy in China

Establishes Official New Guidelines in Cooperation with the Centre for Child Rights and Corporate Social Responsibility to Reinforce its Zero Tolerance Policy against Underage Employment

Samsung Electronics Co., Ltd., announced today a Child Labor Prohibition Policy developed in collaboration with the Centre for Child Rights and Corporate Social Responsibility (CCR CSR) based in China. The official policy was co-developed as part of Samsung's continued efforts to strengthen and uphold its zero tolerance policy on underage labor and reflects the company's strong commitment to protect vulnerable workers and hold itself and its supplier companies to the highest labor standards.

The Policy is applicable for all supplier companies of Samsung Electronics in China as well as the Company's own manufacturing facilities in China. Unlike most companies in the electronics industry that rely completely on outsourcing, 90 percent of Samsung's parts are uniquely supplied in-house by its own manufacturing facilities. This enables Samsung to offer world-class working conditions and comply with international labor standards in all regions in which it operates.

Samsung Electronics maintains a zero tolerance policy against child labor and operates preventive measures against child labor throughout the manufacturing process at its own facilities and at its suppliers. To reinforce these efforts, Samsung co-developed the Child Labor Prohibition Policy with CCR CSR, an international group with extensive experience and knowledge in the areas of international child rights protection and relevant labor laws in China.

The Child Labor Prohibition Policy consists of three categories with formal policies for Child Labor Prohibition, Juvenile Worker Protection and Student Worker Protection. The Policy reaffirms Samsung's zero tolerance for child labor while specifying detailed preventative measures that must be undertaken, including a standardized recruiting process and methods to prevent the hiring of underage employees. Appropriate corrective and supportive measures to be taken in the event that a violation is found are also defined.

The Policy also defines rigorous measures designed to further protect the rights of "Juvenile" workers, defined as employees of legal working age who are aged between 16 and 18 years old, as well as "Student" workers who are of legal working age and employed through internship or vocational programs through an affiliated educational institution

Along with the establishment of the Child Labor Prohibition Policy, Samsung has also developed educational programs to strengthen compliance, which are complemented by mandated monitoring.

The chairperson of CCR CSR, Secretary General of Save the Children Sweden, Mrs. Elisabeth Dahlin said: "Having companies build their awareness and make their commitment to protect children's rights, especially say NO to child labor, is a global trend. To respect and protect children's rights is inescapable social responsibility. Formulating and fully implementing policies that focus on the protection of children's rights contributes to high-quality business operation and management, therefore helps to improve the brand value, employee satisfaction, consumer loyalty and long term sustainable development. This collaboration between Samsung and CCR CSR demonstrates Samsung's dedication to the rights of the child, opening more possibilities for the sustainable future."

Samsung is committed to making continual efforts to ensure we are doing our very best to promote compliance with local labor laws and providing a socially responsible working environment.

The Child Labor Prohibition Policy is available on the web site of Samsung Electronics China at http://www.samsung.com/cn/aboutsamsung/samsungelectronics/corporatecitizenship/whatwecareabout_china.html.

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About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. is a global leader in technology, opening new possibilities for people everywhere. Through relentless innovation and discovery, we are transforming the worlds of TVs, smartphones, tablets, PCs, cameras, home appliances, printers, LTE systems, medical devices, semiconductors and LED solutions. We employ 286,000 people across 80 countries with annual sales of US\$216.7 billion. To discover more, please visit www.samsung.com.

About Centre for Child Rights and Corporate Social Responsibility (CCR CSR)

The Centre for Child Rights and Corporate Social Responsibility (CCR CSR) in China has been a pioneer in advising businesses on Child Rights. Owned by Save the Children Sweden, CCR CSR provides its competence, experience and knowledge to help companies improve and implement child-rights related CSR-strategies, programs and projects, ensuring that businesses deliver a positive impact on children's rights. For more info about CCR CSR, please visit www.ccrsr.com